



Transaction Network Services

## **THE BRENNES-JONES GROUP SCORES BIG WITH TNS**

**2 December 2008** - The Brennes-Jones Group has expanded its wireless processing services thanks to Synapse, a wireless payment gateway offered from Transaction Network Services (NYSE: TNS).

The full-function, wireless IP solution has proved to be the ideal technology for a number of The Brennes-Jones Group's merchants, including the Susan G. Komen Race for the Cure organization and Texas University, where Synapse devices have been used to process transactions at sporting and outdoor events.

Based in Dallas, TX, and founded in 1997, The Brennes-Jones Group is an Independent Service Organization (ISO) specializing in petroleum, supermarkets and wireless markets. The organization has merchants in 38 states nationwide as well as in Puerto Rico.

The Synapse solution offered by TNS provides a one-stop-shop for ISOs, acquirers, and processors to manage wireless terminal portfolios.

Recently, The Brennes-Jones Group used Synapse devices at the University of Texas versus University of Oklahoma football game held at the Cotton Bowl in Dallas, Texas. TNS also provided devices to the Susan G. Komen Race for the Cure for breast cancer held in Baltimore, Maryland.

Jennifer Shaver, Vice President of Operations at The Brennes-Jones Group said: "We chose to go with TNS for a number of reasons, the main one being the reliability of the TNS Network. When working events, there is a sense of urgency - you need to have service you can depend on today because there is no tomorrow when tomorrow the event will be a thing of the past.

“TNS worked with us to quickly and easily program the devices. The wireless network coverage has been flawless and we are able to view transaction totals and activity throughout events and afterwards. TNS has continued to provide reliable service enabling us to focus our attention on other aspects of the business such as meeting merchant’s needs and increasing our sales revenues.”

By taking advantage of Synapse, The Brennes-Jones Group is able to rely on the security and performance of TNS’ PCI-DSS certified Synapse processing environment and 24x7x365 helpdesk services with live real-time support.

Alan Schwartz, Executive Vice President, North America Sales at TNS, added: “We are thrilled that Synapse devices are being used by The Brennes-Jones Group to expand its wireless services and that they have been in play at such major events. I’m glad to hear that both recent events had such successful results and look forward to continuing to provide our devices for similar events in the future.”

Synapse<sup>sm</sup> is a wireless gateway and management solution providing services for ISOs, acquirers, and processors to manage their wireless terminal portfolios. Using a PCI-DSS certified processing environment, it offers a broad range of end-to-end services, the solution includes wireless network access, account activation, fast, reliable and secure transaction delivery, web-based merchant and terminal management, customizable online reporting, and live 24x7 customer service.

To find out more about TNS, please visit [www.tnsi.com](http://www.tnsi.com).

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#### **About Transaction Network Services**

Transaction Network Services (TNS) is an international data communications company that enables payments, money and voices, to move around the world.

TNS’ mission is to enable the world to transact. It does this through a broad range of networking, communications and value added services, which it provides to many of the world’s leading retailers, banks/processors, telecommunications companies and financial markets.

Since its inception in 1990, TNS has designed and implemented multiple data networks, each designed specifically for the transport of transaction-oriented data. TNS' networks support a variety of widely accepted communications protocols and are designed to be scalable and accessible by multiple methods. Today, TNS has offices throughout the world serving customers in 28 countries with the ability to provide services in other countries.

For further information about TNS, visit [www.tnsi.com](http://www.tnsi.com)

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