



Transaction Network Services

## **CRAZY JOHN'S TAKES THE RATIONAL APPROACH TO PAYMENTS WITH TNS**

**28 May 2008, Sydney** - Crazy John's, the largest independent phone retailer in Australia, has chosen the Transaction Network Services (NYSE:TNS) Merchant Payment Gateway Solution to provide secure card not present payment processing.

The TNS hosted recurring billing service provides Crazy John's with one interface for processing both credit card and direct debit payments. This significantly reduces the costs normally associated with managing multiple vendors for a variety of payment mechanisms.

Crazy John's will also use the PCI-DSS (Payment Card Industry Data Security Standard) compliant Merchant Payment Gateway Solution to maintain the security of real time credit and debit card processing - including top-up cards - and stored card details for recurring transactions.

In addition to processing payments, TNS stores all sensitive card data offsite for Crazy John's. This ensures Crazy John's is compliant, but without the additional expense of changing its internal systems and processes.

Stephen Tuffley, head of operations at Crazy John's, explains, "We needed processing services that are extremely reliable, highly available, scalable, and secure. We also wanted a company we could trust, as the project involved a variety of third party organizations, each having a hand in our critical payments operation. TNS' professional services, project management and delivery teams have excelled in the co-ordinated implementation and their technical expertise in the payments industry is outstanding."

TNS also ensured Crazy John's finance department has efficient reconciliation processes across the multiple payment channels, which has resulted in significantly reduced administration overheads and streamlined processes.

Christopher Hughes, Vice President Sales TNS Asia Pacific, comments: "Crazy John's has built one of the most recognized retail brands in the mobile phone market in Australia. We are delighted to be a part of this growing and innovative business and are extremely well positioned to support growth needs through our extended value proposition, giving Crazy John's an easy migration option into new markets in the future."

## **ENDS**

### **About Crazy John's**

Founded by John Ilhan in 1991, Crazy John's is Australia's most successful independent mobile phone retailer with over 120 retail outlets employing over 700 staff.

In July 2007 Crazy John's launched its own virtual mobile network with a real-time converged billing platform to deliver customers a better mobile phone service, with a greater choice of products and plans and industry leading customer service with real time access to view charges on-line or on the mobile itself.

Crazy John's is majority owned by the Ilhan family together with shareholders National Australia Bank, the Smorgon family and Selpam Group. For more information, please visit [www.crazyjohns.com.au](http://www.crazyjohns.com.au).

### **About TNS**

Transaction Network Services (TNS) is an international communications company that enables payments, money and voices to move around the world.

In June of 2007, TNS acquired local Australia Payment Gateway provider Dialect Payment Technologies. Dialect's products - Safepay Lite, SafePay Standard and SafePay Enterprise are now offered within TNS' Merchant Payment Gateway Solutions product family.

TNS' mission is to enable the world to transact. It does this through a broad range of networking, communications and value added services, which it provides to many of the world's leading retailers, banks/processors, telecommunications companies and financial markets.

Since its inception in 1990, TNS has designed and implemented multiple data networks, each designed specifically for the transport of transaction-oriented data. TNS' networks support a variety of widely accepted communications protocols and are designed to be scalable and accessible by multiple methods. Today, TNS has 32 offices across 28 countries with the ability to provide services in other countries. For further information about TNS' transaction solutions, please refer to [www.tnsi.com](http://www.tnsi.com).

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