



Transaction Network Services

## **PICTUREHOUSE CINEMAS AND NEWMAN ONLINE CHOOSE TNS FOR TRANSACTION PROCESSING NEEDS**

**9 October 2008** –Picturehouse Cinemas along with Newman Online have selected Transaction Network Services (NYSE:TNS) to provide a complete multi-channel solution for their credit card transaction processing needs.

Picturehouse Cinemas, founded in 1989, is the UK's largest independent cinema group. In March, the company acquired Newman Online, which is a web based box office system and management solution for cinemas.

TNS will provide a multi-faceted solution that will begin as a front end application with Newman Online and ultimately support various end users located at point of sale terminals in the 18 Picturehouse cinemas and nine other cinemas across the UK that use the Newman system.

Picturehouse Cinemas and Newman Online will utilise TNS' SmartCCard Lite solution, a Chip and PIN application for POS terminals, and TNS' Payment Gateway. TNS will also assist with membership transactions, such as telephone ticket sales, and an e-commerce system for web bookings.

Alastair Oatey, Director of Operations for both Picturehouse Cinemas and Newman Online commented: "Having tried competitors of TNS in the past and not being satisfied with the processing speeds and reliability of the service, TNS was a sensible solution. We have been very impressed with TNS' service levels, innovation & flexibility, and that is why they are our preferred partner for all Picturehouse and Newman Online payment needs.

"Since the launch of the membership recurring payment scheme [or Auto-Renew facility] just two weeks ago, we have had over 1,500 customers sign up. I hope to see our numbers continue to grow at such a rapid rate in the coming weeks."

Mark Collins, managing director, TNS UK and Ireland commented: "We are pleased to be working with Picturehouse Cinemas and Newman Online to help improve their payments system and reduce transaction processing times. Here at TNS we possess a strong advantage over our competition in that we try whenever possible to tailor our services to meet our customers' specific needs."

For information about TNS, log on to [www.tnsi.com](http://www.tnsi.com).

ENDS

### **About TNS**

Transaction Network Services (TNS) is an international data communications company that enables payments, money and voices to move around the world.

TNS' mission is to enable the world to transact. It does this through a broad range of networking, data communications and value added services, which it provides to many of the world's leading retailers, banks/processors, telecommunications companies and financial markets.

Since its inception in 1990, TNS has designed and implemented multiple data networks, each designed specifically for the transport of transaction-oriented data. TNS' networks support a variety of widely accepted communications protocols and are designed to be scalable and accessible by multiple methods. Today, TNS has offices throughout the world serving customers in 28 countries with the ability to provide services in other countries.

For further information about TNS, visit [www.tnsi.com](http://www.tnsi.com)

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