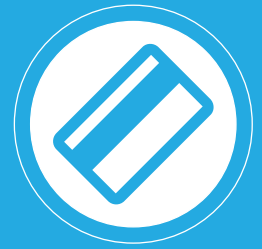


# TNS Provide the Perfect Picture for Picturehouse Cinemas



Transaction Network Services (TNS) is a leading provider of fast, reliable and secure transaction-oriented services for the world's leading retailers, banks and processors

## Background

Picturehouse Cinemas, founded in 1989, is the UK's largest independent cinema group. In 2008, the company acquired Newman Online, a web based box office system and management solution for cinemas.

## Business Challenge

The organisation was in need of a system that would provide a complete multi-channel solution for its credit card transaction processing needs. It was looking for a multi-faceted solution that could begin as a front end application with Newman Online and ultimately support various end users



located at point of sale terminals in the 18 Picturehouse cinemas and nine other cinemas across the UK that use the Newman system.

## Solution

Picturehouse Cinemas and Newman Online now uses the TNSPay Payment Gateway service alongside its retail payment client, providing a Chip and PIN application for POS terminals. TNS also assists with membership transactions, such as telephone ticket sales, and an e-commerce system for web bookings.

The TNSPay retail client is designed to work solely with VeriFone Chip and PIN entry devices. For authorisation and settlement, the client interfaces with TNSPay, TNS' hosted payment solution, to form an end-to-end processing solution for credit and debit card transactions.

## Outcome

Alastair Oatey, Director of Operations for both Picturehouse Cinemas and Newman Online commented:

*Having tried competitors of TNS in the past and not being satisfied with the processing speeds and reliability of the service, TNS was a sensible solution. We have been very impressed with TNS' service levels, innovation and flexibility, and that is why they are our preferred partner for all Picturehouse and Newman Online payment needs.*



Transaction Network Services

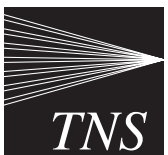
# Why Choose the TNSPay Solution?

## Features and Benefits

- Pre-packaged, pre-approved EMV/Chip and PIN solution.
  - Fast and easy deployment.
  - Eliminates the need for bank certification prior to going live.
  - Designed to work exclusively with VeriFone Chip and PIN entry devices.
- Accredited by:
    - Allied Irish Bank
    - American Express
    - Bank of Ireland
    - Barclaycard Business
    - Diners Club International
    - Elavon
    - HBOS
    - HSBC
    - Lloyds TSB CardNet
    - WorldPay
- Includes remote device download and management capabilities.
  - Eliminates costly and time consuming system development.
  - Can be utilised by merchants with a single POS terminal to those with WANS or large distributed estates.
  - Eliminates investment in higher-cost stand-alone terminal-based solutions.
  - Includes comprehensive documentation and user guides.
  - 24x7x365 support by TNS Help Desk professionals.



*One Connection – A World of Opportunities*



For more information, please email us at [solutions@tnsi.com](mailto:solutions@tnsi.com), call +44 (0) 114 292 0200, or visit [www.tnsi.com](http://www.tnsi.com)



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