

Jetstar Pacific Soars High with TNS



Transaction Network Services (TNS) is one of the leading providers of fast, secure and cost effective data communication services for transaction-oriented applications

Background

Jetstar Pacific is Vietnam's first low cost carrier and second largest airline. It plans to extend its network with more domestic and international flights into South East Asia, and by 2014 it aims to cover most countries in Asia with a fleet of 30 Airbus aircraft. Jetstar Pacific's mission is to keep costs to a minimum in order to deliver the lowest fares possible to passengers; utilise its aircraft effectively and efficiently; offer a great service and product; constantly improve operational procedures and commit to the highest safety standards for every flight.



Business Challenge

Jetstar wanted to strengthen its e-commerce service by processing online payments, giving customers the ability to purchase cost effective, value based flights via its website.

Solution

TNS' secure and reliable TNSPay solution provides Jetstar airlines with a unified payments interface through individual banking relationships in Vietnam as well as Australia, New Zealand and Singapore. As part of the solution, TNS also helped establish services between Jetstar Pacific and a regional bank in Vietnam. This supports Jetstar Pacific's expansion as one of the leading low cost carriers in the Asia Pacific region. TNSPay enables companies to easily and economically process internet and card-not-present payments in local and overseas markets. The solution allows merchants to authorise and settle multi-regional card transactions securely, reliably and cost-effectively. TNS processes payments for an ever-growing community of over 18,000 merchant profiles, more than 110 banks and major card schemes worldwide.

Outcome

Jetstar's General Manager, Distribution and Commercial Systems Jamie Perry said:

TNSPay will improve how we do business and make it easier for customers to use our online service. More and more customers are choosing the convenience of selecting and booking their flights via our website and by strengthening this with a secure, fast and reliable payments facility we can handle more transactions today, as well as positioning ourselves for future growth tomorrow.



Transaction Network Services

Why Choose the TNSPay Solution?

Enhance Revenue Opportunities

- Support for all major card types - Visa, MasterCard, American Express, Diners and JCB - from anywhere in the world.
- Payment processing for a wide range of payment channels, including Internet, phone order, mail order, and IVR.

Leverage Payments and Networking Expertise

- Scalable technology, designed to grow with your business.
- Reliable, resilient, 24x7 monitored platform, providing high availability.
- Specialized integration support, including sample code, professional services and industry domain expertise.
- Integration with standard website and shopping cart applications.
- Simplified merchant boarding and establishment process.

Simplify Reporting and Reconciliation

- Powerful online transaction search and management tools to reduce administration costs.
- Transaction data available in simple electronic format for easy import into financial applications.
- Individual transaction reference number traceability to create a complete end-to-end audit trail.

Process Payments Economically and Securely

- Secure Hosted Web Page option for eCommerce merchants.
- Interfaces easily with most application environments including HTTPS, Sockets and Java.
- Real-time authorisation of card transactions with no need to store card details for off-line processing.
- Fully compliant with Payment Card Industry Data Security Standard (PCI DSS).
- Multiple tools to minimize exposure to fraud including Verified by Visa, MasterCard SecureCode®, card security code and address verification.



One Connection – A World of Opportunities



For more information, please email us at solutions@tnsi.com, call **1 800 155 510**, within Australia call **+61 2 9959 0800**, outside Australia or visit www.tnsi.com



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