

FusionPoint Solution for GPM Investments with TNS



Transaction Network Services (TNS) is one of the leading providers of fast, secure and cost effective data communication services for transaction-oriented applications

Background

GPM Investments, LLC is headquartered near Richmond, Virginia, and has 205 corporately owned stores and 145 independent dealers in Virginia, Maryland, Delaware, Connecticut, Rhode Island, Tennessee, New Jersey, Pennsylvania and North Carolina.

Business Challenge

GPM Investments wanted to extend its broadband network for a total of 194 Fas Mart and Shore Stop convenience stores across the mid-Atlantic region. They wanted to reduce costs at the store sites by eliminating phone lines and consolidating all transactions on a



single broadband connection. Another challenge was to be able to keep their legacy devices and take advantage of processing IP transactions.

Solution

FusionPoint is a complete, end-to-end managed service offered by TNS that streamlines in-store networking and enables data from diverse store applications to flow through a single high speed broadband connection to a variety of end-points.

By taking advantage of FusionPoint, Fas Mart and Shore Stop not only simplify store communications but can also rely on the security and performance of the TNS PCI DSS certified backbone network and 24x7x365 helpdesk services with live real-time support. TNS also provides all necessary network components and communications hardware essential for this application.

Outcome

Barry Khrosrophanah, Vice President of Information Technology for GPM Investments, said:

TNS' FusionPoint solution fits us because it allows our stores to run multiple applications through one secure connection.

The main benefit for our stores is the faster transaction processing times we are able to get through the broadband connection as opposed to a dial-up connection, allowing business to run quickly and smoothly.

We have also been continually impressed with the level of service provided by TNS.



Transaction Network Services

Why Choose TNS' FusionPoint Solution?

FusionPoint allows merchants to:

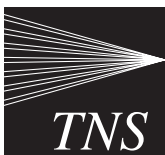
- Take advantage of the latest technology for high speed, secure transaction delivery to payments processors without replacing in-store legacy POS and ATM devices.
- Obtain real-time data from time sensitive applications such as price books, inventory control, fuel tank monitoring, and environmental monitoring.
- Reduce data transport time, increase communications efficiency, and reduce Telco costs.
- Simplify connectivity to/from a main office allowing for remote management of satellite store applications.
- Reduce communications time and overhead for back office applications such as email, time and attendance, accounting, and digital signage.

FusionPoint maximizes in-store connectivity, and:

- Provides a customized, innovative networking solution for diverse business needs.
- Offers a cost-effective solution for migrating POS and ATM devices to IP without replacing in-store legacy terminals.
- Bundles a variety of services to provide a single point of contact for an end-to-end managed service, with 24x7x365 network monitoring.
- Protects merchants against loss of business and ensures access to data through dial back-up of store-level WAN connectivity, activated automatically if a circuit outage occurs and deactivated when the circuit is restored.
- Utilizes TNS' state-of-the-art telecommunications network for high speed, secure transaction transport to payments
- Ensures secure communications utilizing industry-standard Virtual Private Network (VPN) with advanced encryption algorithms such as Triple DES.
- Provides customer monitoring capabilities through TNS Online with problem alert messaging.



One Connection – A World of Opportunities



For more information, please email us at solutions@tnsi.com, call +1 866 523 0661, or visit www.tnsi.com



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