

TNSLink Solution for Columbus Data Services



Transaction Network Services (TNS) is one of the leading providers of fast, secure and cost effective data communication services for transaction-oriented applications

Background

Formed in December 1999, electronic fund transfer firm Columbus Data Services is headquartered in Dallas, Texas, and has over 33,000 ATM terminals connected to its network. Columbus Data Services provides financial institutions and ATM owners and operators with a wide range of solutions to meet their transaction processing needs.

Business Challenge

Columbus Data was experiencing service and connection problems with its ATM transaction network provider. In addition, this supplier's customer support operation was supplying inconsistent service levels to Columbus Data. The company wanted a network provider which specialized in data



services and would provide a complete solution through one point of contact.

Solution

The TNSLink solution, offered by TNS, is an end-to-end managed data communications solution designed specifically for the ATM, Kiosk and POS terminal markets that allows processors and terminal estate owners to utilize the latest telecommunications technologies for high speed data delivery without the need to replace existing, legacy equipment.

By taking advantage of TNSLink, Columbus Data can rely on the security and performance of the TNS PCI DSS certified backbone network and 24x7x365 helpdesk services with live real-time support.

Outcome

Ron Schuldt, President and Chief Executive Officer for Columbus Data, said:

When I first came to Columbus Data the company was having service issues with their communications provider. I brought in TNS. I had used TNS before and was well aware of their proven track record. I knew that TNS provided reliable service and would be able to come in and get the job done.

I like to work with people I'm comfortable with and people who deliver. TNS does both and that is why I've remained happy with them over the years and continued to do business with them.



Transaction Network Services

Why Choose TNSLink?

TNSLink allows merchants to:

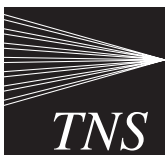
- Bridge existing technology to the new access method with no need to replace in-use equipment.
- Maximize state-of-the-art technology, offering broadband speed for the price of dial.
- Ensure secure communications, utilizing industry standard SSL and Virtual Private Network (VPN) with advances encryption algorithms such as Triple DES.
- Utilize the PCI DSS certified TNS backbone network, providing high speed, secure transaction transport.
- Minimize disruption at the point-of-service with no need to replace legacy devices or change payment processors.
- Ensure service availability by including pre-qualification analysis to determine broadband and/or wireless coverage.

TNSLink includes live support by TNS Help Desk specialists, and:

- Works with dial, serial or IP customer terminals and supports wired or wireless broadband access methods.
- Enables fast and easy implementation shipping equipment that is fully configured and production-ready prior to delivery.
- Includes a complete range of end-to-end services and the option for on-site professional installation or self-installation.
- Offers a single point of contact for service and support and 24x7x365 monitoring and management by TNS network professionals.
- Supports wired or wireless broadband access methods including DSL, cable, CDMA and GPRS.
- Works with legacy and current generation customer activated terminals, such as ATMs, POS devices or Kiosks.



One Connection – A World of Opportunities



For more information, please email us at solutions@tnsi.com, call +1 866 523 0661, or visit www.tnsi.com



Our PCI DSS certified global backbone network handles billions of transactions each year from ATMs and POS devices around the world. The PCI Security Standards Council Participating Organization logo is a trademark or service mark of The PCI Security Standards Council in the United States and in other countries.