

# TNS Helps Adista Launch Dedicated New Merchant Communications Platform

## Business Challenge

Adista provides a range of IT, business hosting and telecommunication services, and is the third largest operator of professional virtual private networks in France. It is well known for its technological innovations and continuous investment in the performance of its backbone infrastructure. Adista wanted to provide an MPLS service to serve all retailer communications needs within a single private network, including payments transactions and other services, such as VoIP data.

## Solution

Adista has signed a new agreement with TNS. TNS will work in partnership with Adista as it enters this new market, with TNS providing payments capabilities for Adista's MPLS network via the TNSLink and TNSConnect solutions.

Merchants using the new MPLS solution will see payments transactions centralized and submitted to the TNS network for onward routing to the relevant acquirers and processors. TNS' global reach boasts more than 400 payments-specific endpoints, including major card schemes, banks, acquirers and processors.

TNSLink and TNSConnect support high-speed transaction transport via a range of bandwidth options. Real-time monitoring of high volume transactions gives merchants unique insights into the performance of the network.

## Outcome

**Jean-Pascal Macchi, Head of Adista's National Business Unit for "Editeurs & Wholesale / Monétique", said:**

*"We pride ourselves in providing our clients with innovative and strategically important IT and IP services, and are delighted to be launching our new MPLS network today. The inclusion of electronic payments is logical and vital in this vision. After investigating the solutions available, we quickly concluded that TNS was the premier company in this field and their technology combines perfectly with ours."*

*"With TNS, our MPLS network is complemented by highly secure feature-rich solutions, ideally suited to retailers with electronic payment needs. Specifically, our customers will benefit from a valuable asset, a value added service with a "one stop shop" for MPLS and IP electronic banking needs, managed by Adista."*

# Why Choose the TNS

## TNS Connect

- **Simplicity** – TNS offers a simple way to communicate quickly with processing partners without the complexity and management required for merchants to design and manage their own private network.
- **Flexible Configuration** – our experienced engineers will work with your internal network team to provide seamless integration of networks.
- **Cost Savings** – our Host to Host customers enjoy immediate cost savings by paying a monthly flat rate fee compared to transaction based fees.
- **Network Management** – our network control centres monitor all network elements 24 hours a day, every day of the year, to ensure our customers receive the highest quality of service.
- **Works** with dial, serial or IP customer terminals and supports wired or wireless broadband access methods, including DSL, cable, CDMA and GPRS.
- **Utilise** the PCI DSS certified TNS backbone network, providing high speed, secure transaction transport.
- **Minimise** disruption at the point-of-service with no need to replace legacy devices or change payment processors.
- **Offers** a single point of contact for service and support and 24x7x365 monitoring and management by TNS network professionals.

**For More Information Please Contact Us Today!**

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